



LAW, ECONOMICS, MANAGEMENT

# Master business administration and management



**Target level**  
Master degree  
level



**Component**  
IAE - Ecole  
universitaire de  
management

## Subprograms

- › Master's degree European and International Business Studies (EIBS)

## Presentation

Join our Graduate School of Management located between the Pyrénées Mountains and the Basque Coast, a gateway to Spain, within a human scale structure and a personalized follow-up that strives for excellence in teaching and research in Management Sciences.

## 5 REASONS to choose this program

1. Fully taught in English
2. Small groups with high interactivity
3. Multicultural environment
4. French language and civilization classes
5. Personalised guidance to find your internship

## Your university

## Skills

**At the end of this programme, the students will be able to:**

- \* Develop leadership and teamwork
- \* Gain the tools to solve the challenges facing global businesses
- \* Discover and master international innovative business models and strategies

## Organisation

## Trainings

**Internship** : Mandatory



## Admission

## Admission requirements

Language Requirements



Applicants must be fluent in English, both in writing and speaking. An applicant whose native language is not English has to take a recognized international English test.

**Minimum required score:** CECRL |  B2 level in English IELTS |  6,0 or equivalent

#### Academic Requirements

- \* You must hold a university degree of 180 ECTS for European candidates.
- \* For non-European candidates a 3 year-university degree is required.(Bachelor or equivalent)

*This program is specifically designed for students with no Business Administration/Management background*

### Gain more responsibilities in regional or global management roles

- \* With teachings in France and abroad (in Europe or Outside Europe)
- \* With an internship in France or abroad
- \* By gaining skills and knowledge in strategy for organizations

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## Tuition Fees and partial exemptions

#### Cost

Year 1 - 5000 euros

Year 2 - 3000 euros

## And after

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### Professional insertion

# BOOST YOUR INTERNATIONAL CAREER



# Program

## Master's degree European and International Business Studies (EIBS)

### Semester 1

	Nature	CM	TD	TP	Crédits
UE 1 - Accounting	Teaching Unit	25h	15h		4
UE 2 - Organizational Theory	Teaching Unit	12h	8h		3
UE 3 - International Marketing	Teaching Unit	20h	10h		3
UE 4 - Research Methodology	Teaching Unit	8h	4h		2
UE 5 - International Strategy for business	Teaching Unit	10h	5h		3
UE 6 - Supply Chain Management	Teaching Unit	10h	10h		3
UE 7 - Corporate social responsibility	Teaching Unit	10h	5h		3
UE 8 - Methodology in english	Teaching Unit	7h	13h		2
UE 9 - Intercultural Communication and Relations	Teaching Unit	12h			1
UE 10 - French as foreign language and french civilisation	Teaching Unit		45h		3
UE 11 - Professional teaching	Teaching Unit	5h	39h		3
Project management	CE	5h	15h		2
Career development	CE		12h		1
Seminar	CE		12h		0

### Semester 2

	Nature	CM	TD	TP	Crédits
UE 12 - Professional teaching	Teaching Unit	17h	47h		6



Business game	CE	12h	8h	4
Project Management	CE	5h	15h	2
Career development	CE		12h	0
Seminar	CE		12h	0
UE 13 - Corporate Finance	Teaching Unit	20h	10h	5
UE 14 - International Human Ressources management	Teaching Unit	25h	15h	5
UE 15 - Information System	Teaching Unit	20h	10h	3
UE 16 - International Business Law 1	Teaching Unit	14h	6h	3
UE 17 - French as a foreign language and french civilisation	Teaching Unit		45h	3
UE 18 - Research Methodology	Teaching Unit	8h	4h	3
UE 19 - International Business Law 2	Teaching Unit	13h	7h	2

### Semester 3

	Nature	CM	TD	TP	Crédits
UE 1 - Academic semester abroad	Teaching Unit				30

### Semester 4

	Nature	CM	TD	TP	Crédits
UE 2 - Workplacement	Teaching Unit				30