

## Contacts

### IAE PAU-BAYONNE

8 allée des Platanes  
Campus de la Nive  
64100 Bayonne

**Natalia RODRIGUEZ DOMINGUEZ**

Program assistant

0033 (0)5 59 40 81 17

[master.eibs@univ-pau.fr](mailto:master.eibs@univ-pau.fr)



### Head of EIBS program

**Nathalie DARRAS-BARQUISSAU**

[ndbarquissau@univ-pau.fr](mailto:ndbarquissau@univ-pau.fr)

### Head of International Relations

**Christophe Ramon**

[christophe.ramon@univ-pau.fr](mailto:christophe.ramon@univ-pau.fr)

### International mobility officer

**Cindy Guillerm**

[cindy.guillerm@univ-pau.fr](mailto:cindy.guillerm@univ-pau.fr)

05 59 40 81 14

Le Club des  
Grandes Ecoles  
Nouvelle Aquitaine

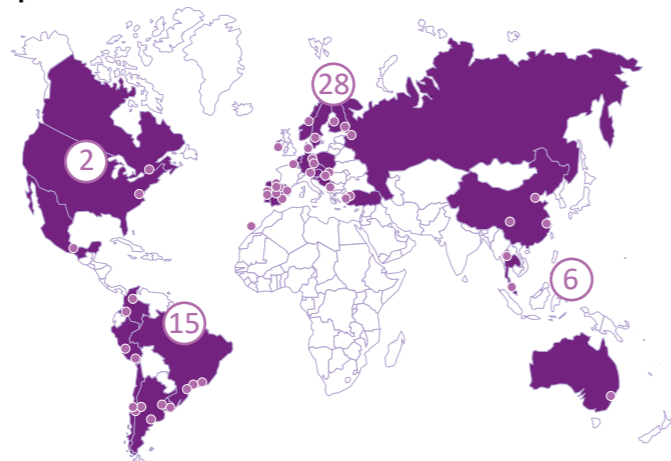
## Requirements

### Academic level required

- You must hold a university degree of 180 ECTS for European candidates.
- For non-European candidates, a 3 years university degree is required (Bachelor or equivalent).
- This program is specifically designed for students with no Business academic background.

### General information

- **English level:** B2 - IELTS 6,0 or equivalent.
- **Cost :** Year 1 - 5000€ / Year 2 - 3000€.
- Choose your international mobility (semester 3) from one of our **50 partner universities**.



### Applications

Complete the application form and upload our required documents on our online application platform :



## EIBS Master degree

**IAE**  
PAU-BAYONNE  
Graduate School  
of Management

Master's Degree

GRADUATE  
PROGRAM

2-year program

## European and International Business Studies

Conception - Direction de la communication - Impression : Centre de reprographie - UPPA - Novembre 2024



**UNIVERSITÉ**  
DE PAU ET DES  
PAYS DE L'ADOUR  
COLLÈGE EEI



[iae.univ-pau.fr](http://iae.univ-pau.fr)

## Objectives

- Gain Management skills to complete your training.
- Discover international innovative business models and strategies.
- Develop leadership and teamwork.
- Combine in depth learning, international mobility and work experience.

## 5 REASONS to choose this program

- Fully taught in English.
- Small group with high interactivity.
- Multicultural environment.
- French language classes.
- International experience : semester & internship in Europe or Worldwide.

### Graduation rate

(classes of 2019 to 2023) :

**100%**

## Employment opportunities

IAE Pau-Bayonne makes its entrance into the Best Master and MBA worldwide ranking with special INNOVATION awards.

### Boost Your International Career

- Gain more responsibilities in regional or global management roles With teachings in France and abroad (Europe or Outside Europe).
- With an Internship in France or abroad.
- By gaining skills and knowledge in strategy for organizations.

### Job opportunities

The Master's degree in European and International Business Studies prepares our students for careers in:

- product management
- human resources management
- project management
- brand management
- customer management...

And has allowed our alumni to manage teams around the world!

### Job placement - Class of 2021 survey by UPPA Observatory

**100 %** of Master 2 graduates have a job 30 months after graduating

**100 %** of graduates found their first job within 6 months.

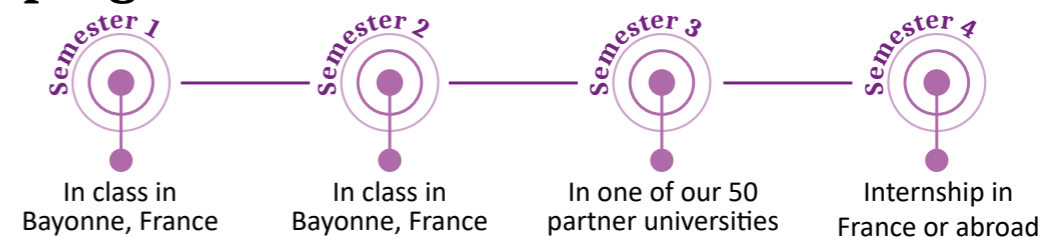
More information on job placement:

<https://ode.univ-pau.fr/fr/insertion-professionnelle.html>

## Academic Excellence

- A National Master's degree recognized by French Ministry of Higher Education and European Accreditation.
- Taught by IAE faculty members, International visiting professors and professionals.
- Member of IAE France, a Network over 50 000 students.
- Several Master ranked in best Masters, MS and MBA 2018 by SMBG.

## EIBS programme



- **Assessment:** Each module is assessed based on pre-established criteria by the lecturer.
- French grades go from 0 to 20.

### Master 1

#### Semester 1

• Accounting	40 h	4 ECTS
• Organizational Theory	20 h	3 ECTS
• International Marketing	30 h	3 ECTS
• Research Methodology	12 h	2 ECTS
• International Strategy for Business	15 h	3 ECTS
• Corporate Social Responsibility	15 h	3 ECTS
• Supply Chain Management	20 h	3 ECTS
• Methodology in English	20 h	2 ECTS
• Intercultural Communication and Relations	12 h	1 ECTS
• French as a foreign language	45 h	3 ECTS
• Project Management	20 h	2 ECTS
• Career development	12 h	1 ECTS

#### Semester 2

• Corporate Finance	30 h	5 ECTS
• International Human Resources management	40 h	5 ECTS
• Management Information System	30 h	3 ECTS
• International Business Law I	20 h	3 ECTS
• International Business Law II	20 h	2 ECTS
• French as a foreign language	45 h	3 ECTS
• Research Methodology	12 h	3 ECTS
• Business Game	20 h	4 ECTS
• Project Management	20h	2 ECTS
• Career development	12 h	

### Master 2

#### Semester 3

• International Academic Mobility in one of our 50 partner Universities	30 ECTS
---	---------

#### Semester 4

• Internship in France or Abroad	
• Thesis & Oral defense	30 ECTS