

MASTER MANAGEMENT ET ADMINISTRATION DES ENTREPRISES (MAE)

IN BRIEF

Type of diploma : Master degree

Ministry field : Law, Economics

Mention : Management et administration des entreprises

TRAINING CONTENT

Le Master management et administration des entreprises (MAE) propose 2 parcours.

ORGANIZATION

- M2 Parcours General Management (english program)

ORGANIZATIONAL UNIT

IAE - Ecole universitaire de management

PLACES

Pau, Bayonne

MORE INFO

ECTS credits : 120

Duration : 1 an

Level : Master degree level

Kind of education : Degrees

Education language : Français, Anglais (Parcours General Management)

Internship : Mandatory

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M2 Parcours General Management (english program)

PRESENTATION

This French State diploma, entirely taught in English is only designed for foreign students.

OBJECTIVES

With this Master program, you will be involved in the challenges of today's global business with analytical, rigorous thinking, and gain the tools to solve the most important problems facing international business nowadays.

You will learn how to describe, to understand, to react and to make decisions while considering all the dimensions and stakeholders of a management problem.

SKILLS

The learning goals of the diploma are designed to meet the needs of

today's rapidly changing enterprises including areas such as electronic business, finance, banking, corporate accounting, marketing, operations management, employment relations, management in the public, private and international spheres, information technology, engineering, and event, tourism, sport, arts and leisure management.

You will develop advanced skills in a number of key subjects including accounting, economics, law, finance, marketing and strategic management.

The focus is on developing and designing :

- * How the practical aspect of management should be adapted and applied in various parts of the world.
- * The capacity for analysing and synthesizing complex information and knowledge for tactical and strategic business decisions,
- * Effective leadership and teamwork skills,

MORE INFO

ECTS credits : 120

Type of education

* Foreign students

Internship : Mandatory (3 - 6 months)

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- * Innovative business models and strategies matched with the
- * principles of responsible corporate governance and social responsibility.

ADDITIONAL INFORMATION

Specific training fees includes :

Foreign students procedure with tutorial : management courses support, intensive course in French language, administrative support to find accomodation and to settle down in France.

TRAINING CONTENT

The course in General Mangement is a full-time postgraduate program in one year designed for international university graduates.

It gives students up-to-date theoretical insights in relation to practical experience in an intellectually stimulating environment. Courses are practice-based and cover all management disciplines.

The program focuses on working methods such as case studies, team work and readings. Students are required to participate actively and to handle in-and-out of class assignments.

CONTROL KNOWLEDGE

<http://iae.univ-pau.fr/etudiants/formations/master-imm>

ACCESS CONDITIONS

If your profile fits our minimal requirements, you will have to apply on our website :

<http://iae.univ-pau.fr/etudiants/formations/master-imm>

A recruitment interview might be organized to give you the opportunity to express your cognitive ability, motivation and personal factors.

TUITION FEES

5000 euros

TARGET

This IAE Master in General Management is designed as a general management qualification for talented foreign students who are looking to further develop their business and strategic leadership skills.

NEEDED PREREQUISITE

In order to be regularly admitted to this Master program, applicants must :

- 1 . Hold a university degree of 240 (ECTS) for European candidates. For non European candidates, a four-year university degree is required.
- 1 . Submit a Master application and official transcripts from all previous colleges and universities attended.
- 1 . Meet the English proficiency requirements for admission to the University for foreign applicants. English proficiency may be evidenced by the score of TOEFL, TOEIC or any internationally admitted test

PROFESSIONAL INSERTION

Your career future plan could be oriented on getting more responsibilities in management roles such as a :

- Business Unit Manager,

- International Business Engineer,
- Marketing Director,
- Export Strategist,
- General Human Resources Management Consultant,
- Head of a company.

ORGANIZATIONAL UNIT

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PLACES

Bayonne