

# M2 EUROPEAN AND INTERNATIONAL BUSINESS STUDIES (EIBS)

## IN BRIEF

**Type of diploma :** Master degree

**Ministry field(s) :** Law, Economics

## PRESENTATION

## MORE INFO

Join our Graduate School of Management located between the Pyrénées Mountains and the Basque Coast, a gateway to Spain, within a human scale structure and a personalized follow-up that strives for excellence in teaching and research in Management Sciences.

- 1 . Fully taught in English
- 2 . Small groups with high interactivity
- 3 . Multicultural environment
- 4 . French language and civilization classes
- 5 . Personalised guidance to find your internship

## SKILLS

**At the end of this programme, the students will be able to:**

- \* Develop leadership and teamwork
- \* Gain the tools to solve the challenges facing global businesses
- \* Discover and master international innovative business models and strategies

## ADDITIONAL INFORMATION

### Scholarships

<http://iae.univ-pau.fr/en/scholarships>

### Contacts

Elsa Frindik

[master.eibs@univ-pau.fr](mailto:master.eibs@univ-pau.fr)

## Rewarded academic excellence

- \* A National Master's degree recognized by the French Ministry of Higher Education and a European Accreditation
- \* Taught by IAE faculty members, International visiting professors and professionals
- \* Member of IAE France, a Network of over 50,000 students



### ORGANIZATION

- Master's degree European and International Business Studies (EIBS)

### ACCESS CONDITIONS

## Language Requirements

Applicants must be fluent in English, both in writing and speaking. An applicant whose native language is not English has to take a recognized international English test.

**Minimum required score:**  **B2** level in English  6,0 or equivalent

## Academic Requirements

- \* You must hold a university degree of 180 ECTS for European candidates.
- \* For non-European candidates a 3 year-university degree is required.(Bachelor or equivalent)



***This program is specifically designed for students with no Business Administration/Management background***

## EXPENSES

**Year 1 - 5000 euros**

**Year 2 - 3000 euros**

## PROFESSIONAL INSERTION

**Gain more responsibilities in regional or global management roles**

- \* With teachings in France and abroad (in Europe or Outside Europe)
- \* With an internship in France or abroad
- \* By gaining skills and knowledge in strategy for organizations

## ORGANIZATIONAL UNIT

IAE - Ecole universitaire de management

## PLACES

Bayonne

## PERSON IN CHARGE

## OTHER CONTACTS

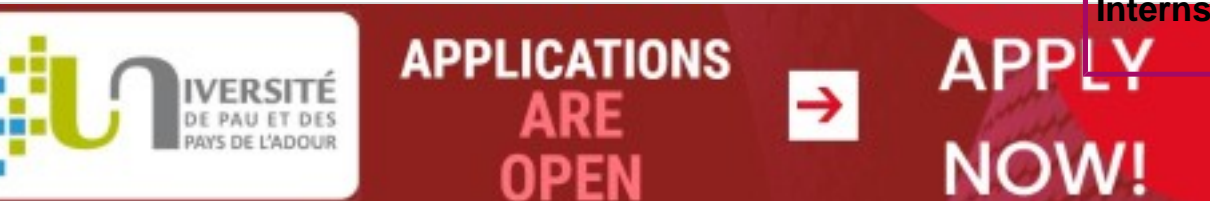
Elsa Frindik at [master.eibs@univ-pau.fr](mailto:master.eibs@univ-pau.fr)

# Master's degree European and International Business Studies (EIBS)

PRESENTATION

MORE INFO

Internship : (3-6 months)



IAE Pau-Bayonne is the Graduate School of Management, the guarantor of graduate public training offer in Management, within the University of Pau and Pays de l'Adour.

Our school offers selective degrees at Master and Ph.D. level, tailored to the needs of companies, and fed from the latest progress in the Management Sciences research area. IAE Graduate School of Management prepares our students to integrate high position jobs in various fields of Management in France or abroad.

Join our Graduate School of Management located between the Pyrénées Mountains and the Basque Coast, a gateway to Spain, within a human scale structure and a personalized follow-up that strives for excellence in teaching and research in Management Sciences.

## 5 REASONS to choose this program

- 1 . Fully taught in English
- 2 . Small groups with high interactivity
- 3 . Multicultural environment
- 4 . French language and civilization classes
- 5 . Personalised guidance to find your internship

SKILLS

**At the end of this programme, the students will be able to:**

- \* Develop leadership and teamwork

- \* Gain the tools to solve the challenges facing global businesses
- \* Discover and master international innovative business models and strategies

## ADDITIONAL INFORMATION

### Scholarships

<http://iae.univ-pau.fr/en/scholarships>

### Contacts

Elsa Frindik and Lorenda Amriou

[master.eibs@univ-pau.fr](mailto:master.eibs@univ-pau.fr)

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## TRAINING CONTENT

SEMESTER 1
<b>Organizational Theory</b>
<b>Supply Chain Management</b>
<b>International Marketing</b>
<b>International Strategy for Business</b>
<b>Accounting</b>
<b>Methodology in English</b>
<b>Research Methodology</b>

French as a foreign language

## SEMESTER 2 // JAN - JULY

SEMESTER 2
International Business Law
Business Game
International Human Resources Management
Management Information Systems
Corporate Finance
Research Methodology II
French as a Foreign language
European Project management

## SEMESTER 3 // JULY - DEC

ECTS

SEMESTER

3

30 International  
Academic  
Mobility  
in  
one  
of  
our  
50  
partner  
Universities

## SEMESTER 4 // JAN- JUNE

SEMESTER 4

Internship in France or Abroad

### ACCESS CONDITIONS

## Language Requirements

Applicants must be fluent in English, both in writing and speaking. An applicant whose native language is not English has to take a recognized international English test.

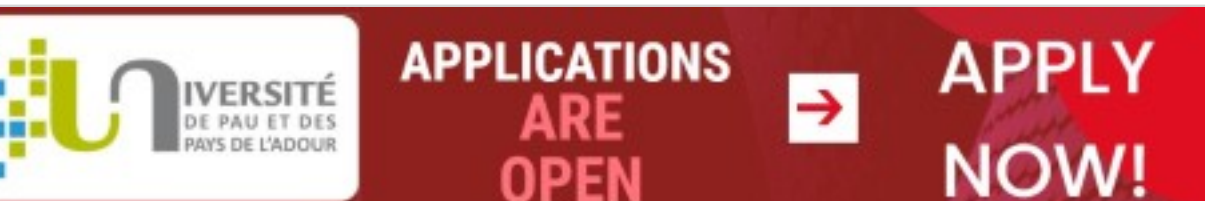
**Minimum required score:** **CEFR** B2 level in English **IELTS** 6,0 or equivalent

## Academic Requirements

- \* You must hold a university degree of 180 ECTS for European candidates.
- \* For non-European candidates a 3 year-university degree is required.(Bachelor or equivalent)

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### INSCRIPTION MODALITIES



The banner features the logo of Université de Pau et des Pays de l'Adour on the left. The central text reads 'APPLICATIONS ARE OPEN' in white on a red background, followed by a white arrow pointing right. To the right, the text 'APPLY NOW!' is displayed in white on a red background.

### TARGET

Foreign students

### EXPENSES

- \* Year 1 - 5000€
- \* Year 2 - 3000€

### FURTHER STUDY

**Gain more responsibilities in regional or global management roles**

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