



DROIT, ECONOMIE, GESTION

M1/M2 Parcours European and international business studies

Master Mention Management et administration des entreprises



ECTS

120 crédits



Durée

2 ans



Composante

IAE - Ecole
universitaire de
management,
Collège Etudes
Européennes et
Internationales
(EEI)



Langue(s)

d'enseignement

Anglais

Présentation

Le Master "European and International Business Studies" est un master entièrement enseigné en anglais et destiné aux étudiants internationaux.

English Version : [Here](#)



Objectifs

With this Master program, you will be involved in the challenges of today's global business with analytical, rigorous thinking, and gain the tools to solve the most important problems facing international business nowadays.

You will learn how to describe, to understand, to react and to make decisions while considering all the dimensions and stakeholders of a management problem.

Objectives :

- Gain Management skills to complete your training.
- Discover international innovative business models and strategies.
- Develop leadership and teamwork.
- Combine in depth learning, international mobility and work experience.

Votre université

Savoir-faire et compétences

The learning goals of the diploma are designed to meet the needs of today's rapidly changing enterprises including areas such as electronic business, finance, banking, corporate accounting, marketing, operations management, employment relations, management in the public, private and international spheres, information technology,



engineering, and event, tourism, sport, arts and leisure management.

You will develop advanced skills in a number of key subjects including accounting, economics, law, finance, marketing and strategic management.

The focus is on developing and designing :

- on how the practical aspect of management should be adapted and applied in various parts of the world.
- Capacity for analysing and synthesizing complex information and knowledge for tactical and strategic business decisions,
- Effective leadership and teamwork skills,
- Innovative business models and strategies matched with the principles of responsible corporate governance and social responsibility.

Dimension internationale

You can choose your international mobility (semster 3) from one of our 50 partner universities.

Les + de la formation

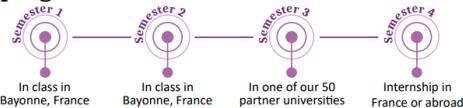
5 REASONS to choose this program :

- Fully taught in English.
- Small group with high interactivity.
- Multicultural environment.
- French language classes.
- International experience : semester & internship in Europe or Worldwide

Organisation

Organisation

EIBS programme



- **Assessment:** Each module is assessed based on pre-established criteria by the lecturer.
- French grades go from 0 to 20.

Master 1		Master 2	
Semester 1	Semester 2	Semester 3	Semester 4
• Accounting 40 h 4 ECTS	• Corporate Finance 30 h 5 ECTS		
• Organizational Theory 20 h 3 ECTS	• International Human Resources management 40 h 5 ECTS		
• International Marketing 30 h 3 ECTS	• Management Information System 30 h 3 ECTS		
• Research Methodology 12 h 2 ECTS	• International Business Law I 20 h 3 ECTS		
• International Strategy for Business 15 h 3 ECTS	• International Business Law II 20 h 2 ECTS		
• Corporate Social Responsibility 15 h 3 ECTS	• French as a foreign language 45 h 3 ECTS		
• Supply Chain Management 20 h 2 ECTS	• Research Methodology 12 h 3 ECTS		
• Methodology in English 20 h 2 ECTS	• Business Game 20 h 4 ECTS		
• Intercultural Communication and Relations 12 h 1 ECTS	• Project Management 20 h 2 ECTS		
• French as a foreign language 45 h 3 ECTS	• Career development 12 h		
• Project Management 20 h 2 ECTS			
• Career development 12 h 1 ECTS			
		• International Academic Mobility in one of our 50 partner Universities 30 ECTS	• Internship in France or Abroad 30 ECTS
			• Thesis & Oral defense 30 ECTS

Admission

Conditions d'admission

Academic level required

- You must hold a university degree of 180 ECTS for European candidates.
- For non-European candidates, a 3 years university degree is required (Bachelor or equivalent).
- This program is specifically designed for students with no Business academic background.

Modalités d'inscription

If your profile fits our minimal requirements, you will have to apply on our website :

<https://www.service4mobility.com/europe/BewerbungServlet?>

identifier=PAU01&kz_bew_pers=S&kz_bew_art=IN&aust_prog=IME2S



A recruitment interview might be organized to give you the opportunity to express your cognitive ability, motivation and personal factors.

Droits d'inscription et tarification

Cost : Year 1 - 5000€ / Year 2 - 3000€.

Capacité d'accueil

30

Et après

Insertion professionnelle

Employment opportunities

IAE Pau-Bayonne makes its entrance into the Best Master and MBA worldwide ranking with special INNOVATION awards.

Boost Your International Career

- Gain more responsibilities in regional or global management roles With teachings in France and abroad (Europe or Outside Europe).
- With an Internship in France or abroad.
- By gaining skills and knowledge in strategy for organizations.

Job opportunities

The Master's degree in European and International Business Studies prepares our students for careers in :

- product management
- human resources management
- project management
- brand management
- customer management...

And has allowed our alumni to manage teams around the world!

Succes rate M2 (year group 2019 to 2023) : 100%

50% of graduates have a job **2 months** after obtaining the M2.

More information - Observatoire de l'établissement :
<https://ode.univ-pau.fr/fr/insertion-professionnelle.html>

Infos pratiques



Contacts

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Autres contacts

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Lieu(x)

Bayonne

Campus

Bayonne