



LAW, ECONOMICS, MANAGEMENT

# Master's degree European and International Business Studies (EIBS)

Master business administration and management



ECTS  
120 credits



Duration  
2 years

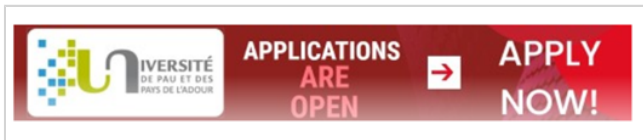


Component  
IAE - Ecole  
universitaire de  
management



Language(s)  
English

## Presentation



The European and International Business Studies Master program is a full-time postgraduate program in two years designed for international students and graduates.

This French State diploma, entirely taught in English is only designed for foreign students. It is a National Master's degree recognized by the French Ministry of Higher Education and European Accreditation

Taught by IAE faculty members, International visiting professors, and professionals Member of IAE France, a Network of over 50,000 students.

With this Master's program, you will be involved in the challenges of today's global business with analytical, rigorous thinking, and gain the tools to solve the most important problems facing international business nowadays. You will learn how to describe, understand, react, and make decisions while considering all the dimensions and stakeholders of a management problem.

## Objectives

5 REASONS to choose this program

- Fully taught in English.
- Small group with high interactivity.
- Multicultural environment for international French students.
- French language classes.
- International experience: semester & internship in Europe or Worldwide.

## Skills

- \* Gain Management skills to complete your training.
- \* Discover international innovative business models and strategies.
- \* Develop leadership and teamwork.
- \* Combine in-depth learning, international mobility, and work experience

## Additional information

Specific training fees include:



Foreign student's procedure with tutorial: management courses support, intensive course in French language, administrative support to find accommodation and to settle down in France.

**Internship** : Mandatory

**Internship duration** : 3 - 6 months

## Organisation

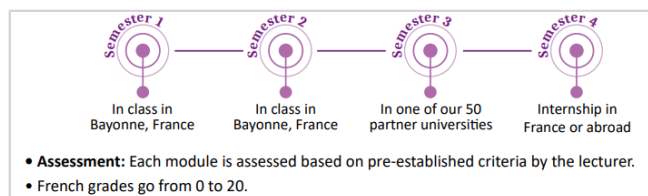
### Organization

IAE Pau-Bayonne is the Graduate School of Management, a guarantor of quality public training in Management, within the University of Pau and Pays de l'Adour. Our school offers selective degrees at the Master's and Ph.D. levels, tailored to the needs of companies, and fed from the latest progress in the Management Sciences research area. IAE Graduate School of Management prepares our students to integrate high-position jobs in various fields of Management in France or abroad

The European and International Business Studies Master program is a full-time postgraduate program in two years designed for international students and graduates.

It gives students up-to-date theoretical insights in relation to practical experience in an intellectually stimulating environment. Courses are practice-based and cover all management disciplines.

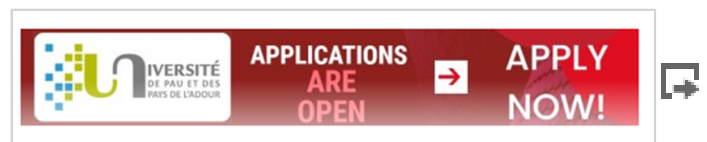
The program focuses on working methods such as case studies, teamwork, and readings. Students are required to participate actively and to handle in and out-of-class assignments.



## Trainings

## Admission

### Admission requirements



*A recruitment interview might be organised to give you the opportunity to express your cognitive ability, motivation, and personal factors.*

### How to apply

If your profile fits our minimal requirements, you will have to apply on our platform from the **1st October 2023 until the 31st March 2024**:

### Target



### Boost Your International Career

- \* Gain more responsibilities in regional or global management roles. With teachings in France and abroad (Europe or Outside Europe).
- \* With an Internship in France or abroad.
- \* By gaining skills and knowledge in strategy for organizations

- \* Product management
- \* Human resources management
- \* Project management
- \* Brand management
- \* Customer management...

It has allowed our alumni to manage teams around the world

**Success rate M2 (year group 2018 to 2022) : 100%**

**75%** of graduates have a job **30 months** after obtaining the M2.

More information - "Observatoire de l'établissement" :  
<https://ode.univ-pau.fr/fr/insertion-professionnelle.html>

## Tuition Fees and partial exemptions

**1st year of Master:** 5000euros

**2<sup>nd</sup> year of Master:** 3000euros

## Student capacity

30 students

## Prerequisites

You must hold a university degree of 180 ECTS for European candidates.

For non-European candidates, a 3-year university degree is required (Bachelor's or equivalent).

**English level:** B2 - IELTS 6,0 or equivalent.

This program is specifically designed for students with no Business academic background.

## And after

### Professional insertion

The Master's degree in European and International Business Studies prepares our students for careers in:

## Useful info

### Contacts

#### Head of Teaching

Nathalie Darras-Barquissau

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#### Training Assistant

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#### International relations officer

Sandrine DA SILVA

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#### Head of international relations

Christophe RAMON

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## Place

 Bayonne

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## Campus

 Bayonne



# Program

## Semester 1

	Nature	CM	TD	TP	Crédits
UE 1 - Accounting	Teaching Unit	25h	15h		4
UE 2 - Organizational Theory	Teaching Unit	12h	8h		3
UE 3 - International Marketing	Teaching Unit	20h	10h		3
UE 4 - Research Methodology	Teaching Unit	8h	4h		2
UE 5 - International Strategy for business	Teaching Unit	10h	5h		3
UE 6 - Supply Chain Management	Teaching Unit	10h	10h		3
UE 7 - Corporate social responsibility	Teaching Unit	10h	5h		3
UE 8 - Methodology in english	Teaching Unit	7h	13h		2
UE 9 - Intercultural Communication and Relations	Teaching Unit	12h			1
UE 10 - French as foreign language and french civilisation	Teaching Unit		45h		3
UE 11 - Professional teaching	Teaching Unit	5h	39h		3
Project management	CE	5h	15h		2
Career development	CE		12h		1
Seminar	CE		12h		0

## Semester 2

	Nature	CM	TD	TP	Crédits
UE 12 - Professional teaching	Teaching Unit	17h	47h		6
Business game	CE	12h	8h		4
Project Management	CE	5h	15h		2
Career development	CE		12h		0
Seminar	CE		12h		0



UE 13 - Corporate Finance	Teaching Unit	20h	10h	5
UE 14 - International Human Ressources management	Teaching Unit	25h	15h	5
UE 15 - Information System	Teaching Unit	20h	10h	3
UE 16 - International Business Law 1	Teaching Unit	14h	6h	3
UE 17 - French as a foreign language and french civilisation	Teaching Unit		45h	3
UE 18 - Research Methodology	Teaching Unit	8h	4h	3
UE 19 - International Business Law 2	Teaching Unit	13h	7h	2

### Semester 3

	Nature	CM	TD	TP	Crédits
UE 1 - Academic semester abroad	Teaching Unit				30

### Semester 4

	Nature	CM	TD	TP	Crédits
UE 2 - Workplacement	Teaching Unit				30